



Setting the Mood: The Artful Table
A National Juried Exhibition, May 21 – July 11, 2010
Craft Alliance's Delmar Loop Gallery
Bruce Hoffman, Juror

This juried exhibition will exhibit the best of functional and non-functional works created for the dinner table in all craft media. Juror, Bruce Hoffman, Director of Snyderman -Works Gallery in Philadelphia, selects work from both emerging and established artists from across the country. These artists celebrate the hand made in dinner ware, glass ware, textiles, serving pieces and more that "set the mood" of the artful table.

CALENDAR

Entry Deadline	March 1, 2010
Notifications Mailed	March 26, 2010
Delivery Deadline	April 23, 2010
Exhibition	May 21 – July 11, 2010
Reception	May 21, 6-8pm
Return of Artwork	Week of July 19th

ELIGIBILITY

Artists must be 21 years of age and reside in the United States.

SUBMISSIONS

A non-refundable entry fee for one or two entries is \$35, checks made payable to Craft Alliance.

Must provide Self-Addressed Stamped Envelope (SASE) for acceptance notification letter.

DITIGAL IMAGES ONLY

Entries must be submitted on CDs. Photos should be at least 3 megapixels = approx. 2000 x 1500 pixels, adjusted for square images. Images must be in JPEG or TIFF formats. RAW and other formats will not be accepted. All entries must fit on one CD, Mac/PC compatible. Label CD with artist's name. Each JPEG/TIFF must be labeled with artist's last name and entry number. Digital entries will not be returned.

Identify your disk and contents clearly on an image list.

INSTALLATION

All artwork must be installation ready and MUST fit through a standard door. Craft Alliance reserves the right to reject any artwork due to inadequate preparation for

installation, or for security or public safety concerns. After installation, no artwork may be removed from the exhibition until the close of the show.

SHIPPING & INSURANCE

Artwork admitted into the *Setting the Mood* must be received no later than XXXXXXX. Artists are responsible for all shipping costs to and from Craft Alliance Delmar Loop location. Works may be hand delivered or shipped via UPS or FedEx and must be sent with return postage and return mailing labels. Insurance of works in transit is the sole responsibility of the artist, and Craft Alliance will not accept any artwork damaged in transit. Craft Alliance insures artwork once it has arrived on the premises and during the exhibition for 50% of the retail value.

SALES

All artwork must be for sale. 50% commission of the retail selling price established by the Artist shall be retained by Craft Alliance. Craft Alliance absorbs all discounts given to collectors and does not pass that cost along to the artist.

Juror

Bruce Hoffman directs the Snyderman Gallery in Philadelphia, PA, a leading contemporary craft gallery specializing in studio furniture and sculptural glass. Hoffman received his BFA in painting from Temple University's Tyler School of Art. His curatorial work has been recognized in reviews, articles and publications such as *Fiberarts Magazine*, *American Craft Magazine*, the *Philadelphia Inquirer* and the *New York Times*, and he is a frequent juror for craft exhibitions and awards. Among his most recent curatorial work is the 6th International Fiber Biennial held at the Snyderman-Works Gallery, part of the citywide exposition *FiberPhiladelphia*.

RIGHT TO REPRODUCE

Craft Alliance Gallery reserves the right to photograph exhibited work and use either these photographs or the artist provided image for reproduction in both printed and electronic materials for publicity purposes.